

Name of the degree program	International Business (language of instruction: German and English)
Degree	Bachelor of Arts in International Business, Master of Arts in International Business
Faculty	Economics and Business Administration (F04)
Contents of the degree program	<p>Bachelor of Arts in International Business The FIBAA accredited six-semester course teaches general economic expertise, international know-how and personal and social skills. A semester abroad is compulsory for all students. After laying a broad-based foundation in the economic sciences, training will focus increasingly on practice and specialises in international business. From the first semester already some modules will be taught in English, and their number will gradually increase in the course of studies. Learning another foreign language and acquiring personal and social skills are further hallmarks of this course.</p> <p>Master of Arts in International Business The responsibility of executives for a strategic orientation of global companies and organisations, taking account of multicultural requirements, calls for wide-ranging skills - on strategic, functional and socio-cultural levels. Against this background the course offers graduates a sound scientific management training in four semesters with an international focus and practical orientation, building on a prior international bachelor's course.</p>
Module titles	<p>Bachelor of Arts in International Business</p> <p>1st Year</p> <ul style="list-style-type: none"> • Einführung in die Datenverarbeitung • Externes Rechnungswesen • Grundlagen der Betriebswirtschaftslehre • Internes Rechnungswesen • Managerial Economics • Methoden und Werkzeuge • Praxis der DV • Spanisch oder Französisch • Statistik • Systeme der DV • Wirtschaftsmathematik • Wirtschaftsprivatrecht <p>2nd Year</p> <ul style="list-style-type: none"> • Cross-Cultural Competence • European Business Environment • Simulation Game in Economic Policy • Führung • Grundlagen der Absatzwirtschaft • Grundlagen der Finanzwirtschaft • Grundlagen der Personalwirtschaft • International Economic Relations • Introduction to Global Business Logistics • Introduction to International Business • Organisation • Planung

	<ul style="list-style-type: none"> • Spanisch oder Französisch • Steuern • Unternehmensplanspiel: Management <p>3rd Year</p> <ul style="list-style-type: none"> • Business Electives • International Business Law and Taxation • International Economics • International Finance • International Management Accounting • International Marketing and Export Management • International Strategic Management • Internationales Wirtschaftsrecht • Tools and Methods of International Business Consulting <p>Master of Arts in International Business</p> <ul style="list-style-type: none"> • Cross-Cultural Management • Electives • Global Business Logistics • Global Economics • Global Strategy • International Business Development • International Business Law • International Human Resource Management • International Risk Management • Knowledge Management • Multidisciplinary Research • Quantitative Methods
Further Information on modules	<p>Bachelor: http://www.f04.fh-koeln.de/imperia/md/content/hp-f04/studium/studiengaenge/internationalbusiness/module_ba_ib.pdf</p> <p>Master: http://www.f04.fh-koeln.de/imperia/md/content/hp-f04/studium/studiengaenge/internationalbusiness/module_20ma_20ib.pdf</p>
Website	www.f04.fh-koeln.de