

<b>Name of the degree program</b>	<b>Languages and Business Studies</b> (language of instruction: German and English)
<b>Degree</b>	Bachelor
<b>Faculty</b>	Information Sciences and Communication Studies (F03)
<b>Contents of the degree program</b>	<p>The European Course entitled BA Languages and Business Studies comprises 8 semesters and leads to the degree of Bachelor of Arts. Its special feature is its tri-nationality with two years of study abroad. The course centres around four of western Europe's foremost languages – German, English, French and Spanish – combined with Economics. The course offers a fine balance between the academic understanding of language and its practical application and a basic understanding of economics. During the 2 years of integrated studies abroad, students gain experience of the cultures of the countries they study in, along with basic knowledge of their economic, legal and political systems.</p> <p>After having concluded all modules successfully, including a final dissertation, students are awarded the degree of BA by the Fachhochschule Köln in addition to the degrees of the foreign partner universities: the Maîtrise Internationale (Master 1) in the case of France, the Bachelor (Honours) in the UK or, respectively, the BA Certificate of Equivalence from Ireland.</p> <p>Having successfully completed the degree course, graduates are eligible for numerous language and economics-related jobs in and outside Germany. Actual examples include careers in international marketing, the organisation of congresses, conventions and other events, positions in management, as executive assistants and as project specialists within commerce, industry and government institutions.</p> <p>In addition, graduates may apply for post-graduate programmes at home and abroad including the Master (MBA) course 'International Management and Intercultural Communication' offered by the FH Köln and specially designed to complement the BA 'Languages and Business Studies' programme.</p> <p>The foreign partner universities of Cologne University of Applied Science</p>

	<p>for this course are:</p> <ul style="list-style-type: none"> <li>• Université de Provence Aix-Marseille, F</li> <li>• John Moores University, Liverpool, GB</li> <li>• University of Northumbria, Newcastle-upon-Tyne, GB</li> <li>• University of Limerick, IRL</li> <li>• Universidad de Granada, ES</li> </ul>
<b>Module titles</b>	<p><b>Bachelor of Arts in Languages and Business Studies</b></p> <ul style="list-style-type: none"> <li>• Sprach- und Translationswissenschaft</li> <li>• Translationsformen und Stegreif</li> <li>• Werkzeuge und Techniken</li> <li>• Fremdsprachliche Kompetenz Englisch/Französisch</li> <li>• Landeswissenschaft/Übersetzen Englisch/Französisch</li> <li>• Grundlagen Sachfach Wirtschaft</li> <li>• Recht und internationale Wirtschaftsbeziehungen</li> </ul>

<b>Further information on modules</b>	<a href="http://www.studium.fh-koeln.de/imperia/md/content/studium/pruefung/ordnungenundplaene/f03/suw_stvpl_03.2004.pdf">http://www.studium.fh-koeln.de/imperia/md/content/studium/pruefung/ordnungenundplaene/f03/suw_stvpl_03.2004.pdf</a>
<b>Website</b>	www.f03.fh-koeln.de